



Web Page Policy

Implementation Date: November '99 (#E99.18S)

Amendment Dates: Nov.'05 (#E.05)

Web pages as a communication medium are quickly becoming the norm in society as more and more people access the internet. The reason why it is growing so quickly is the benefits for both the web page owner and its users:

- offers instantaneous feedback
- offers accurate, timely, and useful information
- streamlines communications processes
- creates revenue generation possibilities (i.e. click throughs, hotlinks etc.)
- improves consistency; everyone accesses the same copy
- reduces costs (i.e. printing, mailing, etc.)

It is important that the information appearing on a web page be accessible to all, accurate, secure, captured once, validated close to the source, and properly maintained to ensure privacy and integrity. Accordingly,

- Banner space on the main page is reserved solely for WSWC Sponsors, Suppliers, and Partners,
- ALL content is posted in both official languages, although not necessarily being posted simultaneously,
- Content must not be objectionable, written in editorial style, or illegal,
- Content is effectively linked together internally and externally,
- All advertising / promotion sales will be approved by the President and Finance Director.