



## International Events in Canada Policy

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Staging an international event on Canadian soil is a prestigious achievement with many benefits to the sport. However, it has many risks associated it. The objective is to maximize the benefits and minimize risk. In this context:

1. For international events where the rights holder is the IWSF, and because event contracts are with the host country association (WSWC) all fees payable to the IWSF should be dispersed through/by WSWC.
2. WSWC will, on a case by case basis, review the feasibility of obtaining domestic rights to international events staged in Canada. A feasibility study will at minimum contain:
  - an event budget (revenues and expenses),
  - a review of the terms and conditions from the international rights holder,
  - marketing and television potential,
  - list of possible sites and host organizing committees.

If judged to be feasible by the WSWC Board, WSWC will only attempt to secure domestic rights for events to be staged at least 24 months in the future. Once WSWC has secured the domestic rights it will tender a call for bids from potential host organizing committees. The successful bid must negotiate and sign a WSWC Hosting Agreement.

3. In the case where an international event is being staged in Canada, and where WSWC does not own the domestic rights, WSWC will attempt to negotiate and sign a Partnering Agreement with the Canadian rights holder, or prospective Canadian rights holder. The spirit of the agreement will be; to enhance the quality of the event, be of mutual benefit to the partners, and maximize the benefits to the sport in Canada
4. A request for a WSWC sanction of an international event being staged on Canadian soil, must follow the WSWC event sanction process (i.e. Provincial sanction first, and completion of the WSWC Technical Evaluation Forms). WSWC sanction request must be made prior to the local organizer submitting their bid to an international organization, effective with events being staged in 1999. (Except major games)